

Peto

TOP QUALITY
SEED



**1962 WHOLESALE
CONTRACT PRICE LIST**

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U. S. Department of Agriculture

**HYBRID
VEGETABLES**

**STANDARD
TOMATO**

**PEPPER
SEED**



BREEDERS AND GROWERS

Peto Seed Co.

SATICOY, CALIFORNIA U.S.A.

1962 WHOLESALE CONTRACT PRICE LIST INDEX

Page

F¹ HYBRID VEGETABLE SEED

F ¹ Hybrid Cantaloupe	6
F ¹ Hybrid Cucumber	6
F ¹ Hybrid Eggplant	6
F ¹ Hybrid Onion	6
F ¹ Hybrid Squash	6
F ¹ Hybrid Tomato	7
F Hybrid Watermelon	6

F² TOMATO SEED

7

STANDARD VARIETIES

TOMATO SEED	7-8
PEPPER SEED	10

FRENCH

Melon
Concombre
Aubergine
Oignon
Courge
Melon d'eau
Tomate
Poivre

GERMAN

Melone
Gurke
Eierpflanze
Zwiebel
Kurbis
Wassermelone
Tomate
Pfeffer

SPANISH

Melon
Pepino
Berenjena
Cebolla
Calabaza
Sandia
Tomate
Pimienta

SPECIAL GROWING

Special crosses of hybrid vegetables are grown for the wholesale trade on a customer's specific request, with full guarantee of exclusive and confidential handling. Please consider us your plant breeders.



SATICOY

"Here is the Place"

Saticoy is an Indian word meaning "Here is the Place", flowing wells surrounded by deep fertile soil.

Today, Peto Seed Company agrees with the Indians; "Saticoy is the Place". We have the most ideal weather for efficient plant hybridization, hybrid seed production and maximum seed yields of high quality pepper and tomato seeds year after year.

Our trial grounds, breeding and variety improvement work are conducted here by a highly skilled staff of experienced personnel, as well as other trials being conducted annually through the U.S.A. and many foreign countries.

We believe we are best qualified to serve the seed industry with its specific requirements.

YOU WILL FIND THAT YOU GET BETTER SEED,
BETTER CROPS AND BETTER SERVICE WITH PETO
SEEDS.



Visit our Extensive Trials in 1962.

SPECIAL GROWING

Peto Seed Company offers, on a quality basis, Special Growing on Contract of your own selected stocks of any varieties and will maintain same for your use only.



NEW FOR 1962

We call your attention to these new
hybrids now available

F¹ Hybrid Squash Greyzini

All-America Bronze Medal Winner for 1963

(60 Days)



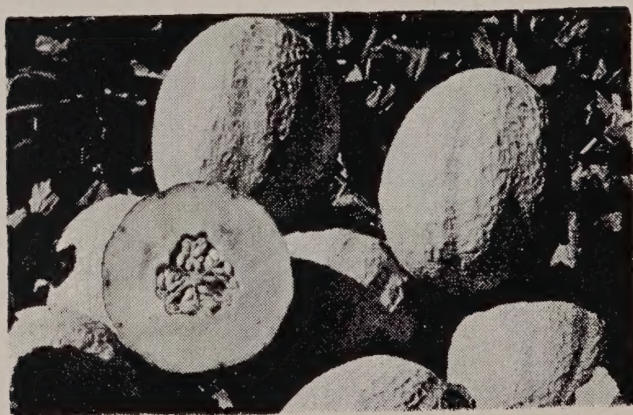
ALL-AMERICA SELECTIONS

Fruit: Grey or Slate-Green color, more slender and slightly longer than Grey Zucchini. Up to one week earlier. Excellent quality and uniformity.

Vine: Bush Habit, excellent vigor, productive over long season.

F¹ Hybrid Cantaloupe

SATICOY HYBRID



Slate green, medium netting, excellent size,
very productive, double resistant.

PURE  SEED

1962 WHOLESALE GROWING CONTRACT PRICE LIST

QUALITY:

Peto Seed grows their own crops in California in areas noted for production of seed of high vitality and vigor. All seed fields are under constant supervision by experienced staff of Peto Seed Company through all phases, breeding, production and processing.

Each seed variety is a TOP SELECTION from our extensive breeding trials and is grown under the most modern quality-controlled methods. Uniformity, trueness to type and high production are some of the important factors selected to give you the best quality and highest yields.



PACKING AND TREATING:

STANDARD PACKING:

Bulk not treated. Bags net charge. Arasan treated. .05 per pound extra.

HERMI SEALED ®

We offer seed packaged under our special process called "Hermi Sealed ®" to control seed moisture and to maintain the high Vitality of fresh harvested seed. The seed has been specially cured, processed, Arasan treated and Hermi Sealed against disease germs, insects, and moisture, to insure high germinating ability. This Hermi Seal process also gives protection against dirt, tampering, mechanical injury and rodents. Seed packaged in one pound cans, 10 cans per carton, master shipping carton tomatoes 40 pounds, pepper and onion 50 pounds at service charge of 20c per pound.

CUSTOM PACKAGING:

Seed grown on contract can be custom packaged to your specifications at cost.

TERMS:

3% — 15 Days. No extension. Net 30 Days after date of invoice to firms of approved rating. 8% interest charged on Past Due Accounts. Bags and insurance extra at value. Prices F.O.B. Saticoy, California, U.S.A.

CONDITION OF SALE:

Growing contract period ends May 1. Prices subject to change or withdrawal without notice. Add 5% to late contracts, after May 1 and same accepted subject to crop. All contracts are subject to conditions of our standard contract form.

WARRANTEE:

We warrant to the extent of the purchase price that seeds we sell are as described by us on our container within recognized tolerances. Our liability, whether contractual or otherwise, is limited in amount to the purchase price of the seeds under all circumstances and regardless of the nature, cause or extent of the loss. Seeds not accepted under these terms and conditions must be returned at once in original unopened containers and the purchase price will be refunded.

F¹ HYBRID VEGETABLE SEED

Add 5% to late contracting after May 1, 1962. 1/2 lb. at 1/2 of pound price, 1/4 lb. at ounce price. 1/2 ounce at 1/2 of ounce price, 1/4 ounce at 1/3 of ounce price. 1/8 ounce at 1/5 of ounce price. Minimum price per unit 50c.

F ¹ HYBRID CANTALOUPE	1 OZ.	1 LB.	25 LBS.
Super Market	6.25	80.00	65.00
<u>New Saticoy Hybrid</u>	6.25	80.00	65.00

F ¹ HYBRID CUCUMBERS—Slicers			
Early Marketer	2.00	26.00	23.00
Early Surecrop A.A.S.	2.00	26.00	23.00
<u>New Saticoy Hybrid</u>	2.25	28.00	25.00
Total Marketer	2.00	26.00	23.00



F ¹ HYBRID CUCUMBERS—Pickles			
Imp. Hycrop Pickling	1.70	21.00	19.00
Spartan Dawn—High Female (Released by Michigan State University)	ASK	ASK	ASK
Spartan 27—Pollinizer	ASK	ASK	ASK
Triple Purpose (Long Green)	1.70	21.00	19.00

F ¹ HYBRID EGGPLANT			
Mission Bell	5.00	60.00	55.00

F ¹ HYBRID ONION	1 LB.	25 LBS.	100 LB.
Bountiful	6.75	6.25	5.75
Early Harvest	7.50	7.00	6.50
Granex Yellow	6.00	5.50	5.00
Granex White	6.50	6.00	5.50
Magnifico	6.75	6.25	5.75
Peto Imp. Early Yellow Granex	7.00	6.50	6.00
<u>New Early Saticoy Hybrid</u> .	7.50	7.00	6.50

F ¹ HYBRID SQUASH	1 OZ.	1-99 LBS.	100 LBS.
Blackini	.50	4.00	3.75
<u>New Greyzini</u> ALL-AMERICA SELECTION	.50	4.75	4.50
<u>Saticoy Hybrid</u>	.50	4.00	3.75
Storr's Green	.50	4.00	3.75

F ¹ HYBRID WATERMELON	1 OZ.	1 LB.	25 LBS.
Dixie Queen	1.60	21.00	18.00
New Early Midget (Ice Box type)	1.50	20.00	17.00

F¹ HYBRID VEGETABLE SEED

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F ¹ HYBRID TOMATOES BY PETO	1 OZ.	1 LB.	25 LBS.
Breeders	12.00	145.00	135.00
Early Delicious	15.00	200.00	190.00
<u>Early Giant</u>	15.00	200.00	190.00
Early Hycross	12.00	145.00	135.00
Early Prolific	15.00	200.00	190.00
Giant King	15.00	200.00	190.00
<u>Wonder Boy</u>	15.00	200.00	190.00

F¹ HYBRID TOMATOES EXPERIMENT STATION RELEASES

H-2	ASK	ASK	ASK
H-11	ASK	ASK	ASK
Florida-Hawaii	ASK	ASK	ASK
Michigan-Ohio (FR)	15.00	200.00	190.00
Mocross Surprise (FR)	15.00	200.00	190.00
PA 103 (FR)	14.00	185.00	175.00
Tuckcross O (FR & Clad. Leaf-Mold)	15.00	200.00	190.00
Tuckcross W (FR & Clad. Leaf-Mold)	15.00	200.00	190.00



Hybrid Tomato Wonder Boy

F ² TOMATOES BY PETO			
Early Wrap	12.00	11.00	10.00
Hystep (STEP 235)	12.00	11.00	10.00
Jumbo Pink	12.00	11.00	10.00
Prize Red	10.00	9.00	8.00
Scarlet Queen	10.00	9.00	8.00
795	12.00	11.00	10.00



Standard Tomato Varieties

Add 5% to late contracting after May 1, 1962. 1/2 lb. at 1/2 of pound price, 1/4 lb. at 1/3 of pound price. 1 ounce at 1/10 of pound price. Minimum price per unit 50c.

	<u>1-10 lbs.</u>	<u>50 lbs.</u>	<u>OVER 100 lbs.</u>
Ace	\$ 5.40	\$ 4.75	\$ 4.40
Anahu (Nem. Res. F.R.)	6.50	5.95	5.50
Bonny Best	5.40	4.75	4.40
Bounty	5.40	4.75	4.40
Break O'Day	5.75	5.15	4.75
 Brimmer (Pink)	 7.00	 6.50	 6.00
Cavalier	5.40	4.75	4.40
Crimson Cushion	6.75	6.20	5.75
De La Plata	5.20	4.55	4.20
Earliana 498	5.20	4.55	4.20
 Early Chatham	 6.20	 5.60	 5.20
Earlypak PS 9	5.50	4.90	4.50
Earlypak No. 7	5.50	4.90	4.50
Fireball	5.40	4.75	4.40
Garden State Imp	5.75	5.15	4.75
 Giant Italian Potato Leaf	 12.00	 10.80	 10.00
Glamour	5.75	5.15	4.75
Grandpak	5.50	4.90	4.50
Homestead 24 (F.R.)	5.20	4.55	4.20
J. Moran	5.40	4.75	4.40
 John Bear	 5.40	 4.75	 4.40
Jubilee	5.75	5.15	4.75
June Pink	5.75	5.15	4.75
Manalucie (F.R.)	5.50	4.90	4.50
Manapal	6.20	5.60	5.20
 Marglobe	 5.20	 4.55	 4.20
Marion (F.R.)	6.20	5.60	5.20
Michigan State Forcing	12.20	11.20	10.20
Oxheart	7.50	7.00	6.50
Pearson A-1 Imp. (V.R.)	5.40	4.75	4.40
Pearson Imp.	5.20	4.55	4.20
 Pearson Select	 6.00	 5.40	 5.00
Pink Deal (New)	7.50	7.00	6.50
Pink Shipper	6.20	5.60	5.20
Plainsman	5.75	5.15	4.75
Ponderosa Pink	7.00	6.50	6.00



			OVER
	1-10 lbs.	50 lbs.	100 lbs.
Ponderosa Red	\$ 6.75	\$ 6.20	\$ 5.75
Porter	6.00	5.40	5.00
Imp. Porter	5.75	5.15	4.75
Pritchard	5.40	4.75	4.40
Red Cloud	5.40	4.75	4.40

Rutgers, Select Strain	5.10	4.45	4.10
Stokesdale	5.10	4.45	4.10
Sunray (F.R.)	5.75	5.15	4.75
Super Sioux	5.40	4.75	4.40
T-2 Improved (V.F.)	5.75	5.15	4.75

Valiant	5.10	4.45	4.10
VF 36	5.75	5.15	4.75
Victor	5.40	4.75	4.40
Waltham M-P Forcing	12.20	11.20	10.20
1402 VF	7.00	6.50	6.00

SMALL FRUITED TYPES

Chico	7.00	6.50	6.00
Red Cherry, Large	6.50	5.95	5.50
Red Cherry, Small	5.75	5.15	4.75
Red Top	6.50	5.95	5.50
Red Top VR No. 9	6.50	5.95	5.50

Roma (F.R.)	6.50	5.95	5.50
San Marzano	7.00	6.50	6.00
Tiny Tim	12.20	11.20	10.20
Yellow Pear	5.75	5.15	4.75
Yellow Plum	5.75	5.15	4.75

MECHANICAL HARVESTING VARIETY

V.F. 145 B	7.00	6.50	6.00
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First seed field inspection for
seed borne diseases



Standard Pepper Varieties

Add 5% to late contracting after May 1, 1962. 1/2 lb. at 1/2 of pound price, 1/4 lb. at 1/3 of pound price. 1 ounce at 1/10 of pound price. Minimum price per unit 50c.

OVER
1-10 lbs. 50 lbs. 100 lbs.

HOT VARIETIES

Anaheim Chili (Spec. St.)	\$ 4.15	\$ 3.65	\$ 3.35
Cayenne Long Slim	4.65	4.15	3.85
Floral Gem	5.20	4.75	4.40
Fresno Chili P (Mos & Spt. Wilt Res.)	5.00	4.55	4.20
Hungarian Yellow Wax	4.80	4.30	4.00
Jalapeno	5.00	4.55	4.20
Red Cherry, Large	5.80	5.40	5.00
Red Cherry, Small	5.80	5.40	5.00
Red Chili	4.80	4.30	4.00

SWEET VARIETIES

Allbig (Ill. F5)	6.00	5.60	5.20
California Wonder	4.15	3.65	3.35
Cherry Sweet	5.80	5.40	5.00
Early Calwonder	5.00	4.55	4.20
Hungarian Sweet Wax	4.80	4.30	4.00
Keystone Resistant Giant	5.00	4.55	4.20
Oakview Wonder	5.40	4.95	4.60
Pacific Bell	5.00	4.55	4.20
Pimiento, Selected St.	4.15	3.65	3.35
Rio Wonder	4.70	4.20	3.90
Sweet Banana	4.80	4.30	4.00
Vinedale	6.05	5.50	5.25
Yolo Wonder	4.55	4.05	3.75
Yolo Wonder B	4.70	4.20	3.90



Pepper Yolo Wonder



DOUBLE YOUR HYBRIDS.



DOUBLE



**YOUR
PROFITS**

with

F¹ Hybrid Tomato **EARLY GIANT**

Early, large fruited.

F¹ Hybrid Tomato **WONDER BOY**

The biggest. Wonderful flavor.

F¹ Hybrid Cucumber **EARLY SURECROP**

A.A.S.

F¹ Hybrid Cucumber **SATICOY HYBRID**

Very dark green slicer.

F¹ Hybrid Squash **SATICOY HYBRID**

Excellent, early crookneck type.

F¹ Hybrid Squash **STORR'S GREEN**

High yielding

F¹ Hybrid Cantaloupe **SATICOY HYBRID**

Productive over long period.

F¹ Hybrid Cantaloupe **SUPER MARKET**

Rich muskmelon flavor.

these



BIG MONEYMAKERS!





HOME OF

Peto Seed Co.

CALIFORNIA



Peto Seed Co.

PURE



SEED